

**Holy Family Univ., spring 2009, Coun.511 – Technology and School Guidance**

**Web Site Evaluations for Career Choice**  
**Elisa Coren**

**Evaluator's Name:**

Evaluation #	Elisa Coren
Date	1-18-2009
Search Engine Used	Google
# of Links / Results Produced	2,580,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.iseek.org/sv/index.jsp">http://www.iseek.org/sv/index.jsp</a>
Site name:	Iseek
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Counselors, high school students, and parents.
Primary Topics / Focus:	Assist people with career and education planning.
Most valuable CONTENT provided at this site for use by School Guidance:	Variety of skill self-assessments. Provides information and video about different careers. Helps with the development of career goals. Gives information about different jobs that are currently in demand. Gives information about other career options (military, self-employment, & nontraditional careers). Counselors have a page that gives a collection of resources, information, and support. Tips for helping students with applying for their first job. Tips for job hunting. Interviewing tips. Information for higher education planning.
Most valuable LINKS to OTHER sites:	<a href="http://www.careeronestop.org/">http://www.careeronestop.org/</a>
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	8
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	8
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	8

Additional comments:	This site is geared for people that reside in Minnesota.
OVERALL RATING (1=Poor; 10=Excellent)	8

Evaluation #	Elisa Coren
Date	1-18-2009
Search Engine Used	Google
# of Links / Results Produced	2,580,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.careeronestop.org/">http://www.careeronestop.org/</a>
Site name:	Career One Stop: Pathways to Career Success
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Counselors and students.
Primary Topics / Focus:	Helping people identify their work skills and interest.
Most valuable CONTENT provided at this site for use by School Guidance:	Employment trends and declines organized by state. Occupational profiles. Skill profiler (assessment tool). Defines most job skills and provides video examples. Resume and cover letter writing tips. Information about interviewing.
Most valuable LINKS to OTHER sites:	<a href="http://www.onetcenter.org/IP.html">http://www.onetcenter.org/IP.html</a>
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	6
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	6
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	7
Additional comments:	The video clips of different job skills are helpful for students to get a visual of each skill.
OVERALL RATING (1=Poor; 10=Excellent)	6

Evaluation #	Elisa Coren
Date	1-18-200
Search Engine Used	Google
# of Links / Results Produced	2,580,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.soicc.state.nc.us/soicc/index.htm">http://www.soicc.state.nc.us/soicc/index.htm</a>
Site name:	North Carolina Career Resource Network
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Counselors, high school students, college students, and parents
Primary Topics / Focus:	Assist people with career management.
Most valuable CONTENT provided at this site for use by School Guidance:	List of tools and instruments that counselors can use to assess students. Explains Holland's theory of career choice. Breaks down functional and foundation skills that people can possess. The site has 800 occupation profiles that can be used for career exploration. List labor and employment trends. Gives information about strategies for job searching. Provides examples of different resumes. Gives "does and don'ts" for interviewing. Explains how to network with people.
Most valuable LINKS to OTHER sites:	<a href="http://online.onetcenter.org/">http://online.onetcenter.org/</a>
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	7
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	7
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	7
Additional comments:	This site is geared for people that live in North Carolina. However, most of the information can be applied to people all over the United States.

OVERALL RATING (1=Poor; 10=Excellent)	7
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Evaluation #	Elisa Coren
Date	1-18-2009
Search Engine Used	Google
# of Links / Results Produced	375,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.pacareerstandards.com/">http://www.pacareerstandards.com/</a>
Site name:	Pennsylvania Career Education & Work (CEW) Standards Toolkit
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Teachers, counselors, and parents.
Primary Topics / Focus:	Career awareness and preparation. Career acquisition. Career retention and advancement. Entrepreneurship
Most valuable CONTENT provided at this site for use by School Guidance:	Examples of how to help students to develop career portfolios. List of resources for career and character education at different grade levels. List of literature that can be used to guide career education. Resources to help explain entrepreneurship to students. Examples of how to develop a business plan. Download surveys that help identify what teachers are doing to address the Career Education and Work Standards. Links to free self-assessments. Downloadable pamphlets for parent awareness. List of parent resources.
Most valuable LINKS to OTHER sites:	<a href="http://www.lcctc.org/ascew-download/">http://www.lcctc.org/ascew-download/</a> ; <a href="http://www.paworkstats.state.pa.us/gsipub/index.asp?docid=405">http://www.paworkstats.state.pa.us/gsipub/index.asp?docid=405</a> ; <a href="http://www.acrnetwork.org/">http://www.acrnetwork.org/</a>
Rating of Site's Design / Feel / Appearance	5

(1=Poor; 10=Excellent)	
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	5
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	8
Additional comments:	Helpful for counselors to use to develop career education in their district.
OVERALL RATING (1=Poor; 10=Excellent)	5

Evaluation #	Elisa Coren
Date	1-18-2009
Search Engine Used	Google
# of Links / Results Produced	4,270,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.yourchildscareer.org/">http://www.yourchildscareer.org/</a>
Site name:	Your Child's Career
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Parents
Primary Topics / Focus:	Motivate parents to get involved with assisting their children in career exploration.
Most valuable CONTENT provided at this site for use by School Guidance:	Information for parents to help understand how schools are integrating career planning into the curriculum. Explains tech preparation and the benefits of students being in tech school. In addition, it also explains the benefits of work-study programs. Provides information on how parents can foster career development. Provides links for career development websites. Links for self-assessments for temperament and skills. Provides information on the hallmarks of success in careers.
Most valuable LINKS	<a href="http://www.careerkey.org/english">http://www.careerkey.org/english</a> ; <a href="http://keirse.com/cgi-">http://keirse.com/cgi-</a>

to OTHER sites:	<a href="http://bin/keirseynewkts.cgi">bin/keirseynewkts.cgi</a> ; <a href="http://www.bls.gov">http://www.bls.gov</a> ;
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	8
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	8
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	8
Additional comments:	Gives resources and checklist that parents can use with their children.
OVERALL RATING (1=Poor; 10=Excellent)	8

Evaluation #	Elisa Coren
Date	1-18-2009
Search Engine Used	Google
# of Links / Results Produced	1,930,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.collegeboard.com/">http://www.collegeboard.com/</a>
Site name:	College Board
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Counselors, students, parents, and teachers.
Primary Topics / Focus:	Help students with college and career planning.
Most valuable CONTENT provided at this site for use by School Guidance:	Testing information for PSAT and SAT. Offers a pre-made PowerPoint presentation for college planning that is designed for students. Has a variety of downloadable handouts for counselors to utilize to help with preparing students for college planning. Provides a list of helpful links to give to students. Gives information on how to explain financial aid and scholarships. Gives information about two programs that can be used for career exploration (MyRoad and CollegeEd).
Most valuable LINKS to OTHER	<a href="http://www.collegeboard.com/student/plan/college-success/116.html">http://www.collegeboard.com/student/plan/college-success/116.html</a> ;

sites:	<a href="http://www.collegeboard.com/student/plan/high-school/8913.html">http://www.collegeboard.com/student/plan/high-school/8913.html</a> ; <a href="http://www.collegeboard.com/student/plan/high-school/8382.html">http://www.collegeboard.com/student/plan/high-school/8382.html</a>
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	7
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	8
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	9
Additional comments:	These pages designed for students and parents to use. There are many links to articles that are helpful with testing and college planning.
OVERALL RATING (1=Poor; 10=Excellent)	8

Evaluation #	Elisa Coren
Date	1-20-2009
Search Engine Used	Hotbot
# of Links / Results Produced	1,930,000
Evaluates Site URL / address (hyperlinked):	<a href="http://www.collegecareerlifeplanning.com/">http://www.collegecareerlifeplanning.com/</a>
Site name:	College Career Life Planning
Main Audience (E.G., counselors, teachers, students, etc. by grade level):	Counselors, students, and parents
Primary Topics / Focus:	
Most valuable CONTENT provided at this site for use by School Guidance:	Has a large amount of resources for career education lesson plans, activities, and list of statistics. Links to videos Tutorials for resume writing, job interviewing and salary negotiation, Links to practice test for SAT. Powerpoint presentations for career planning orientation

	geared towards high school students and parents. Pamphlets for parent education with career planning. Links for understanding employee benefits; evaluating job offer; and job search methods. Links for free assessments. Worksheets for action planning.
Most valuable LINKS to OTHER sites:	
Rating of Site's Design / Feel / Appearance (1=Poor; 10=Excellent)	9
Rating of the Ease of Using the Site (1=Poor; 10=Excellent)	9
Rating of the Usefulness of the Material (1=Poor; 10=Excellent)	9
Additional comments:	The site is full of links for free assessments, lesson plans, activities, handouts, PowerPoint presentations that counselors can utilize for their career education program.
OVERALL RATING (1=Poor; 10=Excellent)	9